

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	( ) ABAR HUTTON MEDIA	Rep Firm	
Advertiser	( ) MIKE O'BRIEN 4 CONGR		6190 GROVEDALE CT, S#200	Sales Office	( ) PHILADELPHIA
Product	MIKE OBRIEN 4 CONGRE		ALEXANDRIA, VA 22310	Salesperson	( ) IAN AMBRON
Estimate#	634	Agency C/P1/P2/E	//634		
Buyer	BARB ABAR	Flight Dates	10/17/2012 - 10/21/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---

MIKE O'BRIEN FOR CONGRESS SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F	5A-6A		:30	\$150.00	10/18-10/19	2	1	2	\$300.00	
		Buyline Comment: 5A NEWS										
	2	TH-F	10A-11A		:30	\$200.00	10/18-10/19	2	1	2	\$400.00	
		Buyline Comment: TODAY 2										
	3	W-F	6P-630P		:30	\$1,125.00	10/17-10/19	3	1	3	\$3,375.00	
		Buyline Comment: 6P NEWS										
	4	TH-F	12P-1P		:30	\$225.00	10/18-10/19	2	1	2	\$450.00	
		Buyline Comment: NOON NEWS										

---REPORT TOTALS---

Report Totals: 9 / \$4,525.00

---SALES MONTHLY TOTALS---

Oct 12: 9 / \$4,525.00  
Sales Totals: 9 / \$4,525.00  
Station Totals: 9 / \$4,525.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$10,284	CATV	0%	WOOD	44%	WOTV	0%	WWMT	40%	WXMI	6%
		WXSP	0%	WZPX	0%	WZZM	10%				

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Demos	RA35+				

--- CREDIT RISK ---  
CASH IN ADVANCE